



## **THE ROLE**

### **Road & Water Safety Manager**

<b>Department:</b>	<b>Prevention</b>
<b>Role Code:</b>	<b>PRV03</b>
<b>Grade/Role:</b>	<b>10</b>
<b>Responsible to:</b>	<b>Head of Prevention</b>
<b>Responsible for:</b>	<b>Line management responsibility</b>
<b>Date Revised:</b>	<b>November 2024</b>

#### **Job Purpose:**

To protect and save life, property and the environment by managing Essex County Fire & Rescue Service's (ECFRS) Road & Water Safety, including road traffic collision (RTC) reduction / Drowning Prevention, evaluation, education and engagement activities, products and resources, contributing to a reduction in KSI incidents for all road user groups, high risk groups and Water related fatalities.

#### **Main Duties and Responsibilities:**

1. To produce, prepare, monitor and review the ECFRS Road Safety and Water Safety Delivery Plan, together with associated policies and procedures, and manage all actions and activities therein. To manage and deliver the Road Safety & Water Safety Delivery Plan linked to the ECFRS Prevention Strategy, and to contribute to the preparation of the Service's annual Strategic Assessment of Risk.
2. To develop, maintain and update Water & Road Safety Policies and Procedures, ensuring appropriate People Impact Assessments are in place. To ensure compliance with National and Local Policies / Guidance including the delivery of the NFCC Prevention Standard.
3. Carry out research and creative development of Road & Water Safety, Road Safety / Water Safety reduction activities and programmes, including the preparation of resources, schemes, and events, according to the Road Safety / Water Reduction Teams education, training and publicity remit. Review and evaluate the content, structure and suitability of existing Road Safety work streams and new water safety products, developing an evaluation method that brings quality assurance to them
4. Managing the operation of the ECFRS Road Safety / Water Safety products / assets, including securing private sector sponsorship and other external

## Role Profile

support for the products/activities. Managing the Road & Water Safety Team Leader and the Road & Water secondary contract staff to ensure that ECFRS road / water safety products are delivered meeting national and local performance indicator targets and within budget. To be responsible for their operation, review and ongoing development/improvement.

5. Lead on the audit, benefit realisation, evaluation, inspection and review of the effectiveness of the work streams, setting key performance indicators for all involved in the delivery of the service, and drawing insight from results to make the service more effective and efficient.
6. To ensure that all Road & Water Safety Activities are evaluated to identify future enhancements to interventions. To develop an evaluation and learning model for Road & Water Safety.
7. Be overall responsible for and management of the ECFRS Motorcycle Reduction activities delivered by the Firebike Manager. To oversee that this product is delivered meeting national and local performance indicator targets and within budget.
8. Representing ECFRS at meetings of and writing reports to the ECFRS Strategic Delivery Board, the Safer Essex Roads Partnership, KSI data and progress of ECFRS activity to reduce RTC KSIs and Vision Zero Implementation. Representing ECFRS at meetings of the Safer Essex Roads Partnership to share data, information and intelligence and discuss and agree on behalf of the Service, tactical plans to deliver robust, resilient and outcome focussed RTC reduction activity.
9. To oversee the Community Speed Watch workstream, ensuring the coordination of CSW. To ensure partnership engagement delivered through a CSW Governance Group. Overseeing the delivery of new and established groups and responding to correspondence.
10. Representing ECFRS at Regional and National Water Safety Forums, establishing local partnership opportunities to further develop a coordinated approach to water safety. To keep abreast of NFCC Guidance on water safety, implementing best practice within the service.
11. Managing and delivering Road Safety / Water Safety Prevention workstreams to our workforce, increasing their knowledge and understanding, and our capacity to deliver quality assured, monitored and evaluated activity. To delivery Vision Zero Activities within ECFRS.
12. To deputise for the Head of Prevention at meetings, events or activities connected with Road safety and Water reduction as necessary and appropriate.

## Role Profile

13. To manage and develop the \*\*Essex Fire Museum to protect and promote Essex Fire Service Heritage and to provide educational development opportunities to assist promote Fire and Community Safety.
14. To ensure \*\*Essex Fire Museum retains its Arts Council accreditation.
15. In collaboration with Senior colleagues internally and externally, ensure the \*\*Volunteer service contributes to and supports the wider service objectives, enabling the public and colleagues to actively explore volunteer involvement in the organisation, with the purpose of making Essex safer.
16. Lead the design of new \*\*volunteer involvement opportunities, maintaining oversight of pilots and new opportunities across the service, enabling learning to be captured, shared and used.
17. Work collaboratively with other Fire Services in the region and nationally to support the development of ECFRS Road Safety / Water Safety initiatives and products, and to promote a co-ordinated approach to common issues and requirements.
18. Manage and develop self and others to improve personal and team performance and deliver objectives.
19. Manage, track and co-ordinate all budgets related to Road Safety and Water Safety, profiling annual costs to support activities and to achieve departmental and ECFRS objectives.
20. Responsible for the effective management and timely resolution of people management issues & public complaints which may include acting as an investigating officer or hearing manager. Completing Manager Self Service (MSS) processes where appropriate.
21. Act as the subject matter expert and specific point of contact for all matters relating to road and water safety, working across the organisation to influence and advise on recommended best practice.
22. Lead on the publicity and promotion of ECFRS's Road Safety / Water Safety activity including the generation of news articles, press releases, maintenance of the information on the ECFRS website and Facebook pages
23. Positively contribute to a safe work environment ensuring compliance with Health and Safety, Risk Management, Business Continuity and Safeguarding policy and procedure. Protect all personal information in adherence with the Data Protection Act 2018.
24. Any other duties commensurate with the responsibilities and grading of the post.